

Startup Guide to Ignite Magic

How to create a company profile on Ignite Magic

1	<p>Click here to create your startup account on the platform. If you have participated in one of our matchmakings, you already have an account. If you don't remember your username, contact us at support@ignitemagic.org</p>
2	<p>You will receive an email to verify your account. Please check the spam folder if you haven't received it.</p>
3	<p>Now it's time to fill in your company profile! This information helps us understand your startup's offerings to match you with the right corporates and public organizations. Put extra effort into this step! Remember to upload your pitch deck, add participating colleagues, and complete the extra information.</p>
4	<p>Now your profile is registered!</p>

Tips!

- **Complete your profile** – Fill out all sections in English
- **Short description = Your pitch** – Keep it clear and compelling
- **Long description = How your startup works** – Be detailed, technical, and use SEO-friendly keywords
 - "organic material"/"bio-organic", "fiber", "paper", "lignin", "adhesive"
- **Make your profile attractive** – Corporates see it and use it to decide who they want to meet

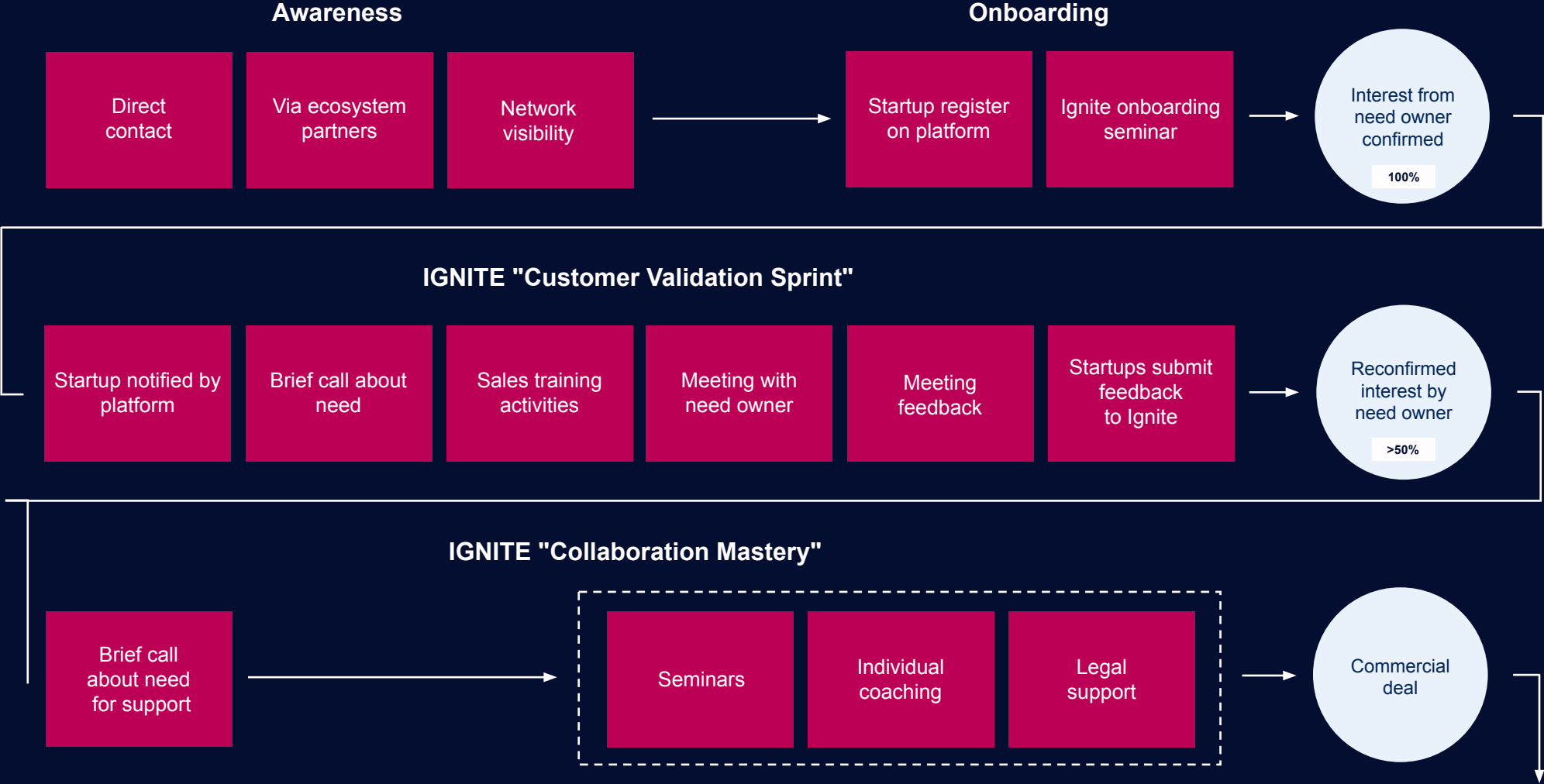
How to apply to a matchmaking event

1	Click here to log in to Ignite Magic
2	You will find a list of Ignite's upcoming matchmaking events on the homepage You can also access it by clicking on Events in the top menu.
3	Search for the event/s you'd like to join in the displayed list
4	Click on the button "I want to join"
5	Fill in the information requested in the window that pops up We'd like to know why you want join that matchday, your company's attendees and your availability for the day.
6	Click on "Apply for the event" so the system registers your application
7	Save the date and time in your calendar!

How does the matchmaking work?



Startup Matchmaking Process



10% of the startups participating in the sprint will get a commercial deal with a customer after 6-12 months

Problems with Ignite Magic?

Please contact us at
support@ignitemagic.org.