



COOKIE POLICY

Last Updated: June 2026

Ignt SWE AB ("us", "we", or "our") uses cookies and similar technologies on websites, platforms and digital services operated by us, including www.ignitemagic.org and www.ignitenordic.org (collectively, the "Services").

This Cookie Policy explains what cookies and similar technologies are, how we use them, how third parties may use them in connection with the Services, your choices regarding such technologies and further information about them.

What are cookies and similar technologies

Cookies are small pieces of text stored on your device when you visit a website. We may also use similar technologies, including local storage, session storage and other browser-based technologies, to provide functionality, improve security, remember preferences and analyse the use of our Services.

References to "cookies" in this Policy should be understood to include such similar technologies where applicable.

How we use cookies and similar technologies

We use cookies and similar technologies for the following purposes:

- **Strictly Necessary Technologies** – required for the operation, security and functionality of the Services, including authentication, session management, fraud prevention and security monitoring.
- **Preference Technologies** – used to remember user preferences, settings and consent choices.
- **Analytics and Performance Technologies** – used to understand how visitors and users interact with the Services, improve functionality, monitor performance and identify technical issues.
- **Embedded Content Technologies** – used when displaying content provided by third parties, such as videos, maps or other embedded services.

We do not use cookies or similar technologies for behavioural advertising or third-party advertising purposes.



Cookie Retention

The retention period depends on the type of cookie or similar technology used:

- **Strictly Necessary Technologies:** retained for the duration of the session or for as long as required to provide the relevant functionality or security feature.
- **Preference Technologies:** retained for up to 12 months.
- **Analytics and Performance Technologies:** retained for up to 24 months.
- **Consent Records:** retained for up to 24 months in order to demonstrate compliance with applicable legal requirements.

Specific retention periods may vary depending on the technology used and the relevant service provider. We periodically review retention periods to ensure that information is not kept longer than necessary for the purposes described in this Policy.

Cookies and Similar Technologies Currently Used

The table below describes the cookies and similar technologies currently used in connection with the Services, including their purpose, provider and retention period. The technologies used may vary between the Website and Ignite Magic depending on the functionality being accessed.

Cookie/Tech	Provider	Purpose	Duration
_ga	Google (Google Analytics 4)	Analytics – assigns a unique visitor ID to track visits across sessions	2 years
_ga_G3QPMYQ0S9	Google (Google Analytics 4)	Analytics – stores and counts pageview sessions for your GA4 property	2 years
wants-ec-cookies, wants-fc-cookies, wants-mc-cookies, wants-ac-cookies, close-cookie-bar	Ignite Nordic (hw-gdpr-cookies plugin)	Preference – stores the user's cookie consent choices and whether the banner has been dismissed	12 months
wp-settings-time-{id}	WordPress	Strictly necessary – stores a timestamp for admin user preferences (only set for logged-in admins, not regular visitors)	1 year
elementor (localStorage)	Elementor (ignitenordic.org)	Analytics/Performance – stores page view count and session count in browser local storage	Until browser storage is cleared by user
sb-nwbelqvpluagcogteptx-auth-token (localStorage)	Supabase	Strictly Necessary – stores the user's authentication session token to keep them logged in	Until logout or session expiry
ignite.credentials (localStorage)	Ignite Nordic	Strictly Necessary – stores user session credentials for automatic re-authentication	Until logout
ignite.state (localStorage)	Ignite Nordic	Strictly Necessary – stores app state flags including whether cookies have been accepted	Persistent



cookie-consent-v2 (localStorage)	Ignite Nordic	Preference – records the user's cookie consent choice	12 months
__recaptcha (localStorage)	Google reCAPTCHA	Strictly Necessary – bot-detection token used on forms to prevent spam and automated abuse	Session
Google Fonts (network request)	Google	Strictly Necessary – loads Poppins and Roboto typefaces; the request transmits the user's IP to Google	Per page load
Sentry	Sentry (EU)	Analytics and Performance – captures JavaScript errors and performance data to monitor and fix platform issues	Session-based
Vercel Web Analytics	Vercel	Analytics and Performance – tracks page views, unique visitors, referrers, countries and devices; cookie-free	Per page navigation
Vercel Speed Insights	Vercel	Analytics and Performance – captures Core Web Vitals (LCP, INP, CLS) from real users to monitor frontend performance; cookie-free	Per page load

We periodically review and update the technologies used in the Services. As a result, the cookies and similar technologies listed below may change over time. The most current version of this Cookie Policy will always be available through the Services.

Your choices regarding cookies and similar technologies

Where required by law, we will obtain your consent before using non-essential cookies or similar technologies on your device.

You can manage your cookie preferences through our cookie banner and through your browser settings. Most browsers allow you to block or delete cookies. Please note that disabling certain cookies may affect the functionality of the Services.

Changes to this Cookie Policy

We may update this Cookie Policy from time to time to reflect changes to our Services, technologies, legal requirements or business operations. The latest version of this Cookie Policy will always be available through the relevant Service.

Contact

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